

# Invitation

Program

8<sup>th</sup> Interdisciplinary Congress on Prevention-Oriented Medicine, Dentistry and Dental Hygiene

## Update on Oral Fitness, Implant Safety & The Mouth-Body Connection<sup>®</sup> 2023

An International Team of Doctors, Dentists, Economists and Lawyers  
Gives you a Comprehensive Overview of the Latest Topics in Dentistry,  
Implantology and Oral-Systemic Medicine

### SEPTEMBER, 15<sup>th</sup>-16<sup>th</sup> 2023

Althoff Grandhotel Schloss Bensberg, Bergisch Gladbach (near Cologne, Germany)

12 Continuing Education Credits (Pending, Subject to Grant); Applies to Participation in the Entire Program, i.e. Friday and Saturday

In Cooperation with **dentognostics**



## DEAR COLLEAGUES,

The oral medical healthcare market is changing at lightning speed. Doctors, dentists, dental hygienists and health economists face enormous challenges.

At the same time, the positive "patient experience" is becoming increasingly important and requires the integration of the most modern procedures in order to be able to offer sustainability, aesthetics and oral-systemic health at the highest level.

With the selection of topics for the 8th Interdisciplinary Congress 2023 in Schloss Bensberg, we are deliberately setting new accents that can positively inspire and expand the workflow in your practice, your range of treatments, and your patient communication and value development.

### Expand and deepen your skills in the areas of:

- Workflow integration in oral-systemic medicine & therapy
- Implantological sustainability: new strategies to avoid peri-implantitis
- Oral Fitness & dental prevention concepts for the practice & dental hygiene
- 2023/24 Innovation Updates: micronutrient therapy, zero plaque strategy, vitamin D, implant safety, sports dentistry, laser, etc.

Simultaneous  
Translation  
(German/English)  
on Saturday

The interdisciplinary selection of topics and speakers forms an exciting and international "bridge" between science, medicine, dentistry and dental hygiene/prevention.

You will gain insight into the latest scientific findings and innovative technologies as well as their integration into the practice workflow. The active exchange with the experts in the intensive workshops rounds off your participation in the congress, as you can selectively decide which focal points and areas of interest you would like to deepen in 2023/24.

Make your individual selection and become part of our expert network of the DMS – Deutsche MundgesundheitsStiftung (The German Oral Health Foundation) and GesundheitsSenat Deutschland (The German Senate of Health).



### We look forward to your participation!

Sincerely yours,  
*D.R. Gieselmann*  
-General Secretary-  
DMS – Deutsche MundgesundheitsStiftung  
GesundheitsSenat Deutschland

and The Congressional Board  
*Prof. Dr. Bernd Kleine-Gunk*  
*Dr. Angelika Brandl-Riedel*

**Bensberg  
2022**

**CLICK HERE to See the  
Highlights from Last Year**



**Current information on participation  
with personalized registration  
at [www.dentognostics.de](http://www.dentognostics.de)**



**or send the registration form by email to: [info@dento.de](mailto:info@dento.de)**

## The Congressional Board

## Opening Speech



**Prof. Dr. Bernd Kleine-Gunk**  
Gynecologist,  
Preventive Medicine,  
President, GSAAM, Germany



**Dr. Angelika Brandl-Riedel**  
Chairwoman of the German  
Dental Association e.V.  
Dusseldorf, Germany



**Prof. Dr. Henrik Dommisch**  
President,  
DGP (German Perio Society),  
Germany

## International Expert Speaker Team



**Prof. Thomas Albrektsson**  
Implantologist,  
Sweden



**Dr. Scott Asnis**  
CEO Dental365 and  
Director of Dentistry,  
USA



**Dr. Stavros Avgerinos**  
Sports Dentist,  
Hon. President DGSZM, Germany



**Dr. Guru Banavar**  
Guru Banavar, PhD,  
Founding CTO of  
Viome Inc. and Head of  
Discovery AI, USA



**Prof. Dr. Werner Birgler**  
Managing Director / Manager  
praxisDienste, Institut für  
Weiterbildung, Germany



**Dr. Christoph Brüssel**  
Board Member,  
Senat der Wirtschaft,  
Germany



**Daniel Burke**  
Chief Enterprise Strategy  
Officer & Legal Counsel,  
Pacific Dental Services, USA



**Dr. Joseph Carpentieri**  
DDS, New York,  
USA



**Dr. Eddie Coyle**  
Chief Medical Officer  
Colosseum Dental Group,  
Switzerland



**Anita Daniels**  
RDH, Dental Hygiene  
VP, Professional  
Communications,  
DENTO USA



**Dr. Deepika Dhama**  
DMD, Clinician,  
USA



**Martin Fors**  
MBA,  
Health Economy Expert,  
Finland



**Louis Richard Gieselmann**  
Psychologist,  
FU Berlin, Germany



**Naveen Jain**  
Founder & CEO Viome Life  
Sciences, Entrepreneur and  
Philanthropist, USA



**Summer Lamoureaux**  
RDH, Director of  
PDS Institute & Hygiene  
Operations, USA



**Dr. Richard Lazzara**  
D.M.D., MScD,  
Private Practice,  
West Palm Beach, FL, USA



**Prof. Bernd Leplow**  
Psychologist,  
Alzheimer's Disease  
Expert, Germany



**Dr. Ronald Möbius, M.Sc.**  
Dentist and  
Bone Biology Expert,  
Germany



**Dr. Najib Nassar**  
Reproductive Medicine  
Specialist, Germany



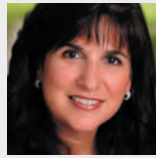
**Dr. Tommi Pätilä**  
Cardiac Surgeon,  
Associate Professor,  
HUS, Finland



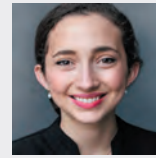
**Prof. Dr. Dr. Andreas Pfütznern**  
Diabetologist,  
Pfütznern Life Science,  
Mainz, Germany



**Tassilo Pollmeier**  
DZVS,  
Hilden, Germany



**Prof. Dr. Maria Ryan**  
VP and Chief Clinical Officer  
COLGATE-PALMOLIVE,  
NYC, USA



**Dr. Victoria Sampson**  
D.D.S.,  
Preventive Dentistry,  
London, UK



**Prof. M. A. Shazib**  
Oral Systemic Dentist,  
Associate Professor,  
High Point University, USA



**Prof. Dr. Timo Sorsa**  
Dept. Oral & Maxillofacial  
Disease, University  
Helsinki, Finland



**Dr. phil. Stefan Strauss**  
Dozent IHK,  
Marketing & Medien-  
wirtschaft Köln, Germany



**Stephen Thorne**  
BA, MHA,  
CEO & Founder,  
Pacific Dental Services, USA



**Prof. Dr. M.Sc. Gerd Volland**  
Laser Dentistry Expert,  
Universität Sevilla, Spain



**Prof. Dr. Elmar Wienecke**  
Sports Science &  
Micronutrient Therapy,  
FHM, Bielefeld, Germany



**RA Dr. Dr. Astrid Windels-Pietsch**  
Dentist & Lawyer,  
Dortmund, Germany



**Dr. Peter Zeitz**  
Informationsstelle  
Gesundheit,  
Germany



**Edward J. Zuckerberg**  
D.D.S., F.A.G.D.  
CEO at Painless Social Media LLC  
Venture Partner at Revere Partners  
Chief Dental Officer at Keystone Bio  
Chief Dental Officer at Viome, USA

# Program

Friday, September 15

12:00 – 18:30 h

11:00 – 12:30

**Board Meeting DMS – Deutsche MundgesundheitsStiftung,  
GesundheitsSenat Deutschland & Senat der Wirtschaft**

(Closed Session for DMS Ambassadors with Separate Personal Invitation)



12:00 **Arrival/Registration/Welcome Snacks**

## Workshop

13:00 – 18:30 h

All presentations in the intensive workshop are in “TED talk mode;” i.e., the experts present their topics in a compressed form of 22 minutes, followed by the opportunity for direct interaction.

Language:  
English

# 1 Patient-Centered Oral Health Management

**First-Hand Experience and Strategies in Education, Implementation,  
Patient Engagement, and Practice Growth**

**Moderation: Michael Lazzara/Dirk Gieselmann · Language: English**

**Topics Covered Will Include:**

- **Update on Professional Dental Care Management in 2023 and Beyond**
- **How Dental Service Organizations (DSOs) Will Accelerate Dental Health Management by Improving Patient Experience, Outcome of Treatment, Workflow Organization, Business Economics and Work-Life Balance of Employees.**
- **Special Topics: The Mouth-Body Connection® Concept – Empowering Patients & Encouraging Positive Treatment Choices.**
- **Workflow Integration – Best Practice Models.**

13:00 – 13:30 Model: Central EU

Dr. Eddie Coyle, Colosseum Dental Group, Switzerland

13:30 – 14:00 Model: Nordics

Dr. Erik Salvesen, Oris Dental, Norway/Martin Forss, Finland

14:00 – 14:30 Model: USA

Dan Burke, PDS, USA

14:30 – 15:00 Model: Germany

Christopher Muhr, Dental 21, Germany

15:00 – 15:30 Discussion

15:30 – 16:00 Coffee Break

16:00 – 16:30 aMMP-8 Testing: A Game Changer for Clinical Practice

Dr. Joseph Carpentieri DDS, USA

16:30 – 17:00 Saliva Screening: Learning & Success Factors

Dr. Deepika Dhama, DMD, USA/Summer Lamoureux, RDH, USA

17:00 – 17:30 Clinical Tools for Implementation & Patient Communication

Anita Daniels, RDH, USA

17:30 – 18:00 Outlook on AI+ML in Biomarker Diagnostics

Dr. Guru Banavar, Viome, USA

18:00 – 18:30 Discussion

## Reception & Awards Dinner\*\*

Time - 19:30 - 22:00 | Location - Ballroom

Keynote Speakers: Stephen Thorne, Dr. Scott Asnis, Naveen Jain

\*\* (RSVP required)

# 2

## Oral Health Management in Germany Update in Dentistry under Difficult Conditions

Language: German

### Successful Concepts for Securing Future Sales, Employee Acquisition, Online & Social Media Communication, Legal Protection and Economic Strategies to Increase Practice Value

13:00 – 13:30 Professional Practice Management 2024	Dr. Eduard Stappler, Germany
13:30 – 14:00 Perspective „Specialization in Sports Dentistry“	Stavros Avgerinos, Hon. President DGSZM, Germany
14:00 – 14:30 OralFitness Center® & OralFitness Coach	Sebastian Holuk, DMS Praxis-Trainer, Germany
14:30 – 15:00 Leadership Networking GesundheitsSenat Deutschland	Dr. Christoph Brüssel, Senat der Wirtschaft, Germany
15:00 – 15:30 Discussion	
15:30 – 16:00 Coffee Break	
16:00 – 16:30 Update Legal Facts 2023 – Legal Protection Strategies	Dr. Astrid Windels-Pietzsch, Germany
16:30 – 17:00 Increasing the Reach of the Practice	Dr. Peter Zeitz, Germany
17:00 – 17:30 Communication for Professionals – Social media and my/our practice	Dr. Stefan Strauss, Germany
17:30 – 18:00 Sales Protection (Private Health Insurance Concept) & Personnel Recruitment (Employer Branding)	Dipl. Oec. T. Pollmeier, Germany
18:00 – 18:30 Discussion	

# 3

## DentalHygiene Update 2023 – Oral Fitness & Implant Safety Prophylaxis Becomes Preventive Medicine – The Future Role of Innovative Dental Hygiene Concepts for Patients and Practices

Language: German

### Technology, Therapies and Procedures for Early Detection, Therapy and Maintenance of Natural Teeth, Implants and General Health for Life

13:00 – 13:30 Dental Health Policy 2023/24	Dr. Angelika Brandl-Riedel, Germany
13:30 – 14:00 Success Concepts for Personalized Prevention	ZMP Katrin Meyer, Germany
14:00 – 14:30 Patient Communication & Intrinsic Motivation	Louis R. Gieselmann/Prof. Dr. Bernd Leplow, Germany
14:30 – 15:00 OralFitness Center® & OralFitness Coach	Sebastian Holuk, DMS Praxis-Trainer, Germany
15:00 – 15:30 Discussion	
15:30 – 16:00 Coffee Break	
16:00 – 16:30 Micronutrient Therapy in Dentistry	Prof. Dr. Elmar Wienecke, Germany
16:30 – 17:00 Decontamination with Dental Lasers	Prof. Gerd Volland, Germany
17:00 – 17:30 Zero Plaque Strategy Using Dual-Light Treatment	Prof. Werner Birglehner, Germany/Dr. Tommi Pätälä, Finland
17:30 – 18:00 Live Sessions – Innovations for Prevention Biomarker Diagnostic, Vitamin D	Sebastian Holuk, DMS Praxis-Trainer, Germany
18:00 – 18:30 Discussion	

## Reception & Awards Dinner\*\*

Time - 19:30 - 22:00 | Location - Ballroom

Keynote Speakers: Stephen Thorne, Dr. Scott Asnis, Naveen Jain

\*\* (RSVP required)

# Program

9:00 – 18:00 h

Main  
Scientific  
Program

German/English  
Simultaneous  
Translation

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## 09:00 – 09:10 Opening Speech

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### **Quo Vadis with Oral Health Management 2023?**

The importance of predictive diagnostics for personalized periodontal prevention

Prof. Dr. Henrik Dommisch, President, DGP (German Perio Society), Germany

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## 09:10 – 12:30 **Oral Fitness & The Mouth-Body Connection® Update 2023: What Every Dental Practice Should Know about the Connection between Oral and Body Health**

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### 09:10 – 09:40 **Oral Inflamm-Aging: Reduce the Speed of Aging through Oral Fitness**

How chronic low-level inflammation accelerates aging and promotes chronic diseases

Prof. Dr. Bernd Kleine-Gunk, Preventive Medicine Specialist, Germany

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### 09:40 – 10:10 **Fertility & Oral Health Update in 2023**

Why good oral health increases chances for successful conception

Dr. Najib Nassar, Reproductive Medicine Specialist, Germany

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### 10:10 – 10:40 **Oral Diabetes Management: The Bidirectional Connection**

Reduction of insulin requirements through oral inflammation prevention

Prof. Dr. Andreas Pfützner, Diabetologist, Germany

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## 10:40 – 11:00 Coffee Break

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### 11:00 – 11:30 **Biomolecular Diagnostics – The Key to Sustainable Implants**

Scientific update – the importance of predictive diagnostics for implant health

Prof. Dr. Timo Sorsa, aMMP-8 Discoverer, Finland

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### 11:30 – 12:00 **Oral Fitness over Neurodegeneration: Alzheimer's Prevention Begins in the Mouth**

How does Porphyromonas gingivalis get into the brain?

Prof. Bernd Leplow, Psychologist, Alzheimer's Expert, Germany

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### 12:00 – 12:30 **From Destruction to Regeneration – Why We Need Proper Micronutrition**

The importance of micronutrient therapy for dentistry, implantology and dental hygiene

Prof. Elmar Wienecke, Sports Medicine, Germany

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## 12:30 – 13:30 Lunch Break

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## 13:30 – 15:30 **Oral Fitness & Oral-Systemic Health Prevention in Practice Workflow**

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### 13:30 – 14:00 **From Science to Real Life – What We Need to Achieve to Improve Oral-Systemic Health**

From science to training and practice – oral systemic medicine,  
the recipe for success for the dental practice of the future

Prof. M. A. Shazib, High Point University, USA

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- 14:00 – 14:30** **The Mouth-Body Connection® Will Change Dentistry to Oral-Systemic Medicine**  
Oral-systemic health prevention as a successful concept of one of the most successful American dental chains: **Pacific Dental Services – a field report**  
Stephen Thorne, Founder Pacific Dental Services PDS, USA
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- 14:30 – 15:00** **Knowing my OQ™: Why Next generation's oral health awareness and selfempowerment will evolve dentistry**  
A glimpse into the future: how patient empowerment and other innovations will transform dentistry to improve more than oral health alone  
Dr. Maria Ryan, Colgate, USA
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- 15:00 – 15:30** **No Dentistry on Mars: Why NASA & ESA Use Predictive Diagnostics**  
The importance of predictive diagnostics for the future dentistry  
Dr. Victoria Sampson, DDS, United Kingdom
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- 15:30 – 15:40** **Coffee Break**
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- 15:40 – 17:40** **ImplantSafety & Sustainability Update 2023: Implants for a lifetime?! From Osseointegration to Lifelong Sustainability**
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- 15:40 – 16:10** **Empowering Patients by Making the Invisible Visible**  
Making the Invisible Visible – the Importance of Predictive aMMP-8 Diagnostics for Implant Health  
Dr. Richard Lazzara, Periodontist/Implantologist, USA
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- 16:10 – 16:40** **From Osseointegration to Long-Term Implant Sustainability**  
Immune modulation – the importance of soft tissue stability for long-term implant preservation  
Prof. Thomas Albrektsson, Implantologist, Sweden
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- 16:40 – 17:10** **Implant Longevity: Successful Local & Systemic Treatment of Periimplantitis**  
Personalized PI therapy: concepts for success and treatment strategies  
Dr. Ronald Möbius, Germany
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- 17:10 – 17:40** **Re-Connecting dentistry & medicine by microbiome analytics and oral biomarker assessment**  
One-Medicine: medicine and dentistry as a holistic treatment concept  
Edward J. Zuckerberg, D.D.S.,F.A.G.D., USA
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- 17:40 – 18:00** **Scientific Summary & Expert Discussion**  
D.R. Gieselmann, General Secretary DMS – Deutsche MundgesundheitsStiftung, Solingen, Germany
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- 18:00** **The End**
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## SCIENTIFIC CONGRESS MANAGEMENT



[www.die-mundgesundheitsstiftung.de](http://www.die-mundgesundheitsstiftung.de)

## OUR POWERFUL PARTNERS



## ORGANIZER

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